

TIME

Style & Design

Fashion's Bright Side

12 Women Who Are Redefining Luxury In a New Era

Plus:
An '80s Revival That Kicks Design Out of the Doldrums



NOTEBOOK



The Cerisi family, from *Italian Touch*; Tod's Gommino, below

BOOKS

Living La Dolce Vita, Family-Style



IF ITALIANS HAD INVENTED FACEBOOK, it would have been a tactile work of art: hardbound, with glossy pages, offering glimpses of supremely stylish natives amid their glamorous lives. Its basic unit of currency would be the family, of course, rather than the individual. *Italian Touch*, a 368-page book released this month by the Italian fashion company Tod's, is just such a compendium. Edited by journalist Donata Sartorio and with photographs by Paolo Leone, the book captures the lives, ambitions and traditions of more than a hundred families, many well known from the society and business pages. Sartorio calls the on-the-go *famiglie* "moccasin people." Representing la dolce vita on each member photographed: Tod's shoes. —By Kristina Zimbalist

TREND

It's a blackout for men's watches this fall. From Breitling, Concord, IWC, these streamlined new styles, in materials like titanium and steel, fly way below the radar—in stark contrast to the blinged-out models of years past. Still afraid of the dark? —B.K.



Audemars Piguet Royal Oak Offshore Las Vegas Strip Edition (\$24,800, audemarspiguet.com)



Breitling Airwolf Raven (\$4,380, breitling.com)



IWC Aquatimer Chronograph Edition Galápagos Islands (\$6,500, iwc.com)



Jaeger-LeCoultre Master Compressor Navy SEALs Diving GMT (\$13,500, jaeger-lecoultre.com)



Concord C1 WorldTimer (\$17,900, concord.ch)

Q+A

Giorgio Galli



Galli, 47, is the founder of Milan-based Giorgio Galli Design Lab and creates watches for Timex Group brands, including Versace, Salvatore Ferragamo, Nautica and TX.

What goes on at the Design Lab?

We are designing for most of the Timex brands. Each one has a different DNA, so we listen to what the brand essence is, and we try to amplify it and translate it into watches.

What brands do you admire, beyond the watch industry?

Hermès and Apple, for their unmistakable style, quality and integrity without compromise and great products.

What is the current trend in watchmaking?

Things are changing quite dramatically. I would term it a new modesty. There is not any more ostentation. We see higher-end brands going a little bit simpler, classic, understated. With Timex, we anticipated. We brought back some of the old styles. We really tried to bring back the heritage of the company. Heritage is very important.

Is it true you wear three watches at a time?

I change watches every hour or so. In the office, we try new things. At home, it depends on my look. I match it to my outfit. A watch is not just a beautiful instrument. It's really an accessory that tells you a lot about someone. Especially for men, because it's the only way a man can express himself other than clothing. —By Betsy Kroll